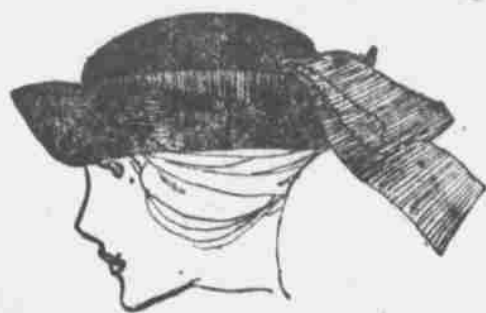


Exclusive Agents for Kuppenheimer Clothes and Nettleton Shoes

Clever Hats for Smart Young Misses

At **1/2** Price



Only an unusual supply of hats makes it possible for us to offer at one-half price these lovely and fashionable hats.

They have the touch of trinkets and style, and finished with the skill of an artist. Hats like these are seldom sold at half price, so you had better be here early.

Dress Hats—Street Hats Tailored Hats

All are here in one big collection and are going to be sold at just one-half price. Materials are Beaver and Velvets, shapes are Flops, Mushrooms, Pokes and Tam. Rich colors for evening. Smart, pepish hats for street, and tailored models that make themselves distinctive.



Spend the Day In Toyland With Santa

Santa invites every good little boy and girl in Memphis to see him in his land "where children's dreams come true." This land of wonder is in Goldsmith's Toyland.

He is just the Bestest, Goodest Old Santa you have ever seen, and we want every little boy and girl to come to see him. If you have very much to tell him you had better come early, as there will be big crowds in Toyland.



Baby Dolls That Santa Wants to Find Mammies For.

These are the prettiest little baby dolls with moving eyes and pretty wigs. They are every one looking for little girl mammies and every little girl that sees them will want to be a mamma to one too.

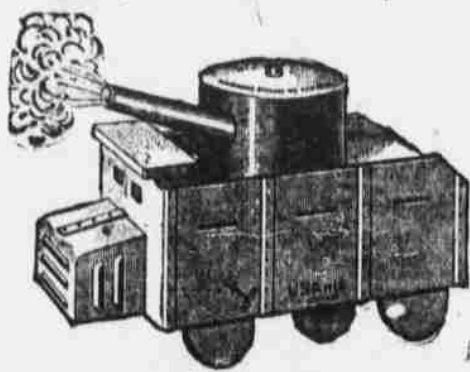
They have real bisque heads, pretty moving eyes and beautiful hair; regular price \$2.50. Special Saturday... **\$1.79**

UNION HARDWARE BALL BEARING EXTENSION ROLLER SKATES—For boys and girls. These are the best skates made. Every boy and girl is hoping that Santa will bring a pair. They are priced... **\$2.69**

REAL CHINA TEA SETS—For the little girl's doll house. Every little girl will be delighted to get one of these sets. They are special only... **45c**

BANJO TOY—Here is a toy that will please any youngster. Lots of fun to see the negro play and dance at the same time. They are very special at... **33c**

PILE DRIVER—The always pleasing toy for the small child. Keeps them interested and busy. These toys sell regular \$1.50. Special Saturday... **\$1.23**



Usania Mechanical Armored Car—This is a new toy. It will please any child; is on the order of the tanks that were used in the army. Lot of action. Only **98c**.



COW BOY AND COW GIRL SUITS—Made of good quality khaki cloth; are just the thing for the little folks to play in and every kiddie wants one of these suits. Sizes 2 to 14 years. Priced... **\$2.49**

METAL DOLL COTS—For the little girl's dollies; something to lay the dolly on to sleep. A most pleasing gift for the little girls. Special... **19c**



Toy Dept.
Fifth Floor

Toy Dept.
Fifth Floor



Copyright 1919
The House of Kuppenheimer

Gifts for a Man

Kuppenheimer Suits and Overcoats
Nettleton Shoes
Silk Shirts
Slippers
Shaving Stands
Hosiery
Mufflers
Caps, Canes
Umbrellas
Neckwear
Gloves
Etc.

If in Doubt—

Give Goldsmith Merchandise Certificates. We issue them in any amount.

WHAT a feeling of genuine joy to forget all about books, quizzes, lectures, "hard-boiled" profs and to give yourself up completely to all of the good times that the holidays have in store for you!

It's a time when you mingle with old friends and meet new ones. Delightful informal parties and various other social functions have their place—occasions when you'll want to appear at your best.

A new Kuppenheimer Suit and Overcoat will complete your holiday enjoyment. Some mighty good ones have just arrived—new ideas in stylish suits; big, warm Kuppenheimer ulsters and ulsterettes; the last word in fashionable attire for young men.



Open Until 9:30 Every
Night Until Christmas

Tire Headquarters

Every one of our tires is a special value in itself, offered at a price which means a large saving for you.

All Standard
Makes
Guaranteed
Full Mileage

Fisk, Federal, Firestone, Mason, Century, Victor, Boone, McGraw, Norwalk and Others.

EXCLUSIVE DISTRIBUTORS
Batavia and Keystone
Tires

Free Road
Service—M. 236

If tire expense means anything to you, make this your headquarters.

Charlestown
Tire & Rubber Co.
268 Madison Ave.
Memphis

\$8.00

**\$10 \$12
SHOES**

MEN!

Here Are Values!

Few men are overlooking the exceptional values we are offering at these prices. An early and a fortunate purchase allows us to sell the best men's shoe value we have ever had.

CARADINE
SHOE CO.

63 N. Main St.

"Caradine's Prices Keep Caradine's Crowded."

CHARACTER BUILDERS LET THEIR CONTRACT

The contract for building the new hall for the Character Builders' Bible class, at the Madison Heights Methodist church, has been awarded to R. E. Church & Co. for \$45,000, with July 1 specified as the time the building is to be completed. Under favorable conditions, the contractors state that they can complete the building early in May. The hall is to be built on the lot just north of the church and the exterior will match the architecture of the church.

The furnishings and equipment of the building is estimated to cost \$5,000, and the lot was purchased at a cost of \$4,000, which will make the total cost of the building and lot about \$55,000. The class raised a building fund of \$42,000 last summer, and it is hoped to have the remainder of the building fund subscribed by the time the building is completed. Plans for the Character Builders hall were drawn by Melroe & Lester.

BERLIN EATING PLACES CLOSE AS RETALIATION

BERLIN, Dec. 18. (By the Associated Press.)—Every restaurant, cafe, bar and eating house, even the kosher kitchens in the poorer north and east ends of Berlin, closed yesterday in retaliation against the food ministry's new regulations suppressing illicit trading in foodstuffs, which the denunciations as more drastic than any law of the old military regime.

Many persons yesterday provided themselves with emergency rations, but night travelers arriving in the capital ignorant of what was happening, suffered severely, as did sick guests in hotels, who had to be removed to hospitals, the only places to which food was being supplied. It is freely predicted the government will be compelled to yield to the "strikers." The hotel servants today took advantage of the situation and called it a holiday. At the Adlon hotel the waiters were swagging about, refusing any sort of assistance to the guests.

BLAMES BRITAIN.

COPENHAGEN, Dec. 19.—M. Litvinnoff, who, as representative of the Soviet government, conferred here recently with James O'Grady, British delegate, on the problem of exchanging prisoners of war, said today that the breaking off of negotiations was due to the attitude of the British government. When asked whether he intended to take further steps relative to peace, he replied in the negative.

REDS ASSEMBLED.

PITTSBURGH, Dec. 19.—Radical foreigners, who are to be deported, were being assembled here today from points in West Virginia and Western Pennsylvania preparatory to their departure tonight for Ellis Island. Fairmont, W. Va., contributed 16 to the party, all Russians, who were arrested during the coal miners' strike.

To Keep Skin Healthy, Youthful, Wrinkleless

Now that the social season is here, be especially careful to keep your skin in fine condition. You know how conspicuous complexion defects appear under the bright light of the drawing or ballroom. Also how very evident are some makeup when similarly illuminated. You can discard cosmetics entirely, using a process which gives far better results, and which leaves no trace on the skin. At night smear on a thin coat of ordinary mercurized wax, washing it off next morning. This gradually absorbs the devitalized particles of surface skin; just as gradually the more youthful skin beneath comes forth, providing a complexion as clear, smooth and delicately tinted as a young girl's. Get an ounce of mercurized wax at your druggist's and try this remarkable treatment. Remember, too, that wrinkles, even the finer lines, are not easily concealed in a brilliantly lighted room. You can quickly obliterate these hateful marks by bathing your face in a solution of powdered roselle, one ounce, dissolved in which hazel, one-half pint. And your face won't look sticky, as after using pumice.

MRS. BLAKE TO BE HELD UNLESS FOUND INSANE

ATLANTIC CITY, N. J., Dec. 19.—Mrs. Esther Miller Blake, charged with murdering her five-year-old son, James Blake, by throwing him into the ocean, will be held for the action of the grand jury unless alienists appointed by the court decide she is insane. This was announced today, following the verdict of the coroner's jury, which last night found the boy came to his death at the hands of his mother while she was laboring under a state of mental aberration.



Precision in Vision.

We are remodeling and improving our store to meet the needs of our increasing business.

No Drops Used in the Eyes.

Goodell Optical Co.
100 MAIN & MONROE

BOLSHEVIKI URGED TO FAR NORTH ACTIVITIES

HELSINGFORS, Dec. 19.—Bolshevik authorities are urged to recognize the importance of the developing activity in the far north by the Soviet newspaper Izvestia, of Moscow, which demands that a port on the Murmansk coast be secured so that the Bolsheviks may enter into commercial relations with Norway and Sweden, thus almost neutralizing the allied blockade of Russia. Anti-Bolshevik troops in the Murmansk region, the newspaper adds, are not numerous and a red offensive would be facilitated by the fact that foreign volunteers are leaving Northern Russia, it is said.

MILLERAND SLATED AS CLEMENCEAU SUCCESSOR

PARIS, Dec. 19.—Alexandre Millerand, former minister of war and at present governor of Alsace, will, according to reports, succeed Georges Clemenceau as premier of France, says the Echo de Paris. It is asserted that M. Millerand will, in addition to being premier, hold the portfolio of minister of foreign affairs. Stephen Pichon, at present foreign minister, is considering retiring from the cabinet because of his health, it is said.

HUN ENVOYS BACK.

ROME, Dec. 19.—Herr von Berger and Herr von Ritter, respectively German and Bavarian ministers to the Vatican, returned to Rome from Switzerland yesterday for the first time since the war. When Italy entered the conflict diplomatic representatives of the central powers accredited at the Vatican left Rome for Switzerland.

DISCOVER BIG PLOT.

HELSINGFORS, Dec. 19.—Discovery of an anti-Bolshevik plot is reported in Petrograd. Nine hundred persons, including several French and English citizens, have been arrested. Three hundred and fifty have been executed, following trial by a revolutionary tribunal.

USEFUL XMAS GIFTS

Raincoats

Girls', \$4.50, \$8.00, \$10.00
Boys', \$8.50 and \$10.00
Women's, \$18.00 to \$25.00
Men's, \$8.00 to \$30.00

The New Leatherite Coats for Men and Women for \$22.50 and \$25.00

Rubber Boots For Boys and Girls

Towner & Co., Inc.

THE RUBBER STORE

Corner Second Street and Union Avenue